



# BIOVET AND INTRACARE ARE ATTENDING TO VIV TURKEY 2011

We know that; Bio-vet and Intracare are the right partners for Turkiye

**A**t VIV Turkey, we as Bio-vet, attending from Bursa will present our company in the cooperation with our main supplier; the company Intracare from the Netherlands. After a good trading year for both companies, we want to present ourselves to all the visitors in this important show of Turkiye to explain the benefits of our products and expand our relationship with exciting, but also new customers. Intracare is a dynamic company with a wealth of experience and know-how, which has made its mission to offer practical solutions for problems within the intensive livestock sector. In the Netherlands Intracare produces products like Intra Hydrocare, Intra Chickpaper, Intra-Nutri-Mix, Intra Minerals, Intra Aqua-Acid and Intra Multi-Des. Intracare is the leading company for sustainable solutions in the agriculture sector. The amount of antibiotics used in the agriculture sector causes major problems for animals and human. The development of resistance of pathogenic bacteria gives major concerns for farmers. It is the way of nature to say enough is enough. We can divide our product portfolio in three programmes:

- ▶ Disinfectant programme; reducing amount of pathogenic bacteria
  - ▶ Feed programme; improving immune system of animals, so they can fight infections
  - ▶ Medicinal programme; developing new medicines against infections that are not based on antibiotics
- Up to present all the products of Intracare have been produced at production plant in Veghel where many major supplier companies serving to intensive livestock industry are located. Intracare has alternative plans to produce its products in some other continents thus it will provide serious decreases in costs and more flexibility. It is quite possible for the near future that this also can be applied for Turkiye. Besides, we have more than a great cooperation with each other, which create perfect ingredients to make serious steps further. Five years ago Bio-vet and Intracare agreed to start up a close cooperation. Turkiye is a very important market for Intracare. Intracare fully believes in Turkiye as a strategic country and as a gate between Europe and Asia. Not only in political way, Turkiye will get a more important global strategic role for the near future, but also related to the intensive livestock we see a fast

growth in Turkiye. That's why investing in Turkiye means investing in the future. It was very clear that Bio-vet is the right partner for Intracare in Turkiye. Bio-vet is like Intracare; a young and dynamic team, with extensive knowledge about the market and the daily problems which have to be challenged in the livestock market in Turkiye. Last five years Bio-vet and Intracare have extended their cooperation. Together they made the choice to follow a focussed strategy and penetrate the market with only a few professional products. This strategy gives Bio-vet the opportunity to act as a real specialist. Not a supplier of a wide program of products, but only supply limited specialised products. This strategy is often also appreciated by customers. If they have a problem Bio-vet can solve these problems and advise them to prevent those kind of problems because they are specialised on that area.

**Currently Bio-vet sells following products in the Turkish market.**

**Intra Hydrocare:** A very effective and safe product to clean and disinfect (dual function) watering systems for poultry. It removes organic pollution and is safe for humans, animals and materials.

**Intra Nutri-Mix:** A nutritional supplement, based on essential amino acids, minerals and organic acids, that has a wide ranging effect. It boosts animal's resistance and prevents

**Jan van Geest and Arjan van de Vondervoort from Intracare, Orhan Yasun, Nursel Yasun and Ertuğrul Akgür from Bio-vet**

digestive problems. Nutri-Mix is mainly used in periods of stress as alternative for antibiotics.

**Intra Aqua-Acid:** Intra Aqua-Acid is a blend of high quality organic acids which supports the animals digestion. Aqua-acid is supplied in the highest concentration and contains a wide spectrum of effective acids.

**Intra Mineral Selenium + Vitamin E:** A high concentration mix of selenium and vitamin E which can be used as anti-oxidant and support animal resistance.

**Intra Chickpaper:** This degradable chickpaper ensures that day-old chicks quickly and easy find their way to feed and water. This guarantees a higher average weight after 10 days.

**Intra Calferol:** At VIV Turkey, we will launch a new product called Intra Calferol. Intra Calferol is a blend of Vit D, calcium and magnesium which supports animals. Unlike many other products, the calcium of Calferol is easily absorbed by animal and the Vitamin D does not degrade in the product, so the concentration of vitamin D is guaranteed.

**Everybody is more than welcome at our booth E10 in Hall 10.**